# Product N-Max

Building a More Sustainable and Equitable Future



# **Product Overview**

N-Max is an innovative fertilizer designed to improve plant growth, nutrient uptake, and crop quality while minimizing environmental impact. N-Max contains a unique formulation of nitrogen and micronutrients that is easily absorbed by plants, promoting efficient nutrient delivery and reducing waste.

## **How N-Max Works**

N-Max is applied as a foliar spray, where it enters the plant through the stomata and is distributed throughout the plant via the phloem. This targeted delivery ensures that nutrients are delivered precisely where they are needed, maximizing their effectiveness.

# **Precision Nutrient Delivery**

### Foliar Application and Absorption:

N-Max is designed for foliar application, meaning it is sprayed directly onto the leaves of plants. This method offers several advantages:

- **Rapid Absorption:** N-Max's small particle size allows for quick and efficient absorption through the stomata, tiny pores on the surface of plant leaves.
- **Targeted Delivery:** Once absorbed, N-Max is transported throughout the plant via the phloem, a vascular tissue that carries nutrients and sugars. This targeted delivery ensures that nutrients are delivered precisely where they are needed, maximizing their effectiveness.

### Benefits of Foliar Application:

- Enhanced Nutrient Uptake: Foliar application bypasses the soil, allowing for direct nutrient delivery to plant tissues. This can be particularly beneficial in situations where soil nutrient availability is limited or when plants are experiencing nutrient deficiencies.
- **Reduced Nutrient Loss:** Compared to traditional soil-applied fertilizers, foliar application can minimize nutrient loss through runoff or leaching, reducing environmental impact.
- **Quick Response:** Foliar application can provide a rapid response to nutrient deficiencies, helping to address nutrient-related problems promptly.

### Factors Affecting Foliar Absorption:

- Leaf Wettability: The surface of the leaves should be wettable to ensure proper absorption of N-Max. Avoid spraying during windy conditions or when leaves are wet from rain or dew.
- **Plant Growth Stage:** The stage of plant growth can influence the effectiveness of foliar application. Young, actively growing plants may have more open stomata, allowing for better nutrient absorption.
- Environmental Conditions: Temperature, humidity, and light conditions can affect the rate of foliar absorption. Optimal conditions for foliar application generally include moderate temperatures and humidity.

By understanding the principles of foliar application and the factors that influence nutrient absorption, farmers can optimize the effectiveness of N-Max and maximize its benefits for plant growth and productivity.

# Application

## **Application Process:**

- 1. Preparation:
  - **Dilution:** Mix 1 liter of N-Max with 200 liters of clean water.
  - **Equipment:** Ensure your sprayer is clean and calibrated to deliver the correct amount of solution.
- 2. Timing:
  - Initial Application: For optimal results, apply the first spray of N-Max 25 to 30 days after transplanting or 40 to 45 days after sowing. This timing coincides with critical growth stages when plants require a boost of nutrients.
  - Follow-up Applications: Depending on crop needs and soil conditions, additional applications may be necessary. Consult the product label or seek expert advice for specific recommendations.
- 3. Application:
  - **Uniform Coverage:** Spray the N-Max solution evenly over the leaves of the plants, ensuring complete coverage.
  - **Avoid Runoff:** Minimize runoff by spraying during calm conditions and avoiding excessive application rates.

## Important Considerations:

- Weather Conditions: Avoid spraying N-Max during windy conditions or when rain is imminent, as this can affect the effectiveness of the application.
- **Crop Stage:** The optimal timing for N-Max application may vary depending on the crop and its growth stage.
- **Soil Conditions:** Consider the soil type and nutrient content when determining the appropriate application rate and frequency.

By following these guidelines, you can ensure the effective and efficient use of N-Max to enhance plant growth and productivity.

## The Science Behind N-Max

- **Nanotechnology:** N-Max utilizes nanotechnology to create a highly efficient delivery system for nutrients. The small particle size of N-Max allows for rapid absorption and translocation within the plant.
- **Nutrient Utilization:** N-Max's unique formulation ensures that nutrients are efficiently utilized by plants, reducing nutrient loss through runoff or leaching.
- Reduced Environmental Impact: N-Max's targeted delivery and efficient utilization of nutrients help to minimize nitrogen pollution and reduce the need for excessive fertilizer applications.

**Rapid Absorption**: N-Max's small particle size ensures quick and efficient absorption through plant stomata. **Targeted Delivery**: Phloem transport distributes N-Max throughout the plant, precisely where it's needed. **Enhanced Efficiency**: N-Max's high-efficiency formula reduces nitrogen pollution, making it an environmentally friendly choice.

**Complete Nutrient Uptake:** N-Max is fully absorbed by plants, ensuring maximum nutrient utilization. **Rapid Growth:** Experience faster and healthier plant development with N-Max. **Enhanced Disease Defense:** N-Max strengthens plants' natural defenses against diseases. **Improved Pest Resilience:** N-Max helps plants better withstand pests and reduce the need for chemical treatments. **Minimal Environmental Impact:** N-Max is designed to minimize pollution and promote sustainable agriculture.

## **Benefits for Farmers and Consumers**

- **Increased crop yields and quality:** N-Max can help to improve crop yields and quality by providing essential nutrients for optimal plant growth and development.
- **Reduced input costs:** By improving nutrient efficiency and reducing waste, N-Max can help farmers to reduce their fertilizer costs.
- Enhanced crop health: N-Max can improve plant health by addressing nutrient deficiencies and promoting disease resistance.
- **Improved food safety:** N-Max can help to reduce the risk of pesticide residues in food products by reducing the need for chemical pest control.

# **Environmental Benefits**

## **Reduced Nitrogen Pollution**

- **Targeted Delivery:** N-Max's precision nutrient delivery system ensures that nutrients are absorbed efficiently by plants, minimizing waste. This reduces the amount of excess nitrogen that can leach into groundwater or runoff into waterways.
- **Reduced Fertilizer Use:** By improving nutrient utilization, N-Max can help to reduce the overall amount of nitrogen fertilizer applied to fields. This not only saves farmers money but also decreases the risk of nitrogen pollution.

## **Improved Soil Health**

- Enhanced Plant Growth: N-Max promotes healthy plant growth, which can contribute to improved soil health. Healthy plants can help to increase organic matter content in the soil, which can improve soil structure, water retention, and nutrient cycling.
- Reduced Fertilizer-Induced Soil Degradation: Excessive fertilizer application can lead to soil acidification, nutrient imbalances, and reduced microbial activity. By minimizing the need for excessive fertilizer inputs, N-Max can help to prevent these negative impacts on soil health.

## **Reduced Greenhouse Gas Emissions**

- **Nitrogen Cycling:** Nitrogen fertilizers can contribute to greenhouse gas emissions through the process of denitrification, which converts nitrate into nitrous oxide, a potent greenhouse gas. By reducing nitrogen runoff and leaching, N-Max can help to minimize these emissions.
- Reduced Fertilizer Production: As N-Max is more efficiently utilized by plants, farmers may require less fertilizer, reducing the overall demand for nitrogen fertilizer production. This can lead to lower greenhouse gas emissions associated with fertilizer manufacturing.

### In summary, N-Max offers a more sustainable approach to nitrogen fertilization by:

- Minimizing nitrogen pollution through targeted delivery and reduced fertilizer use.
- Promoting soil health through enhanced plant growth and reduced reliance on excessive fertilizer inputs.
- Reducing greenhouse gas emissions associated with nitrogen fertilizer production and use.

# Alignment with SDGs and the Farm to Fork Initiative

N-Max aligns with several Sustainable Development Goals (SDGs), including:

- **SDG 2: Zero Hunger:** N-Max can help to improve food security by increasing crop yields and promoting sustainable agriculture practices.
- **SDG 3: Good Health and Well-being:** N-Max contributes to the health and well-being of farmers and consumers by promoting healthy and sustainable food production.
- **SDG 6: Clean Water and Sanitation:** N-Max can help to improve water quality by reducing nitrogen pollution.
- **SDG 12: Responsible Consumption and Production:** N-Max promotes sustainable resource management and reduces the use of harmful chemicals.
- **SDG 13: Climate Action:** N-Max can help to mitigate climate change by reducing greenhouse gas emissions and promoting sustainable agriculture practices.
- **SDG 15: Life on Land:** Our products help to protect and restore terrestrial ecosystems by promoting sustainable agriculture practices.

N-Max also supports the EU's Farm to Fork initiative by promoting sustainable and resilient food systems.



# **Technical Details**

- Application: N-Max is applied as a foliar spray to plants at critical growth stages.
- **Dosage:** The recommended dosage will vary depending on crop type, growth stage, and soil conditions.
- **Compatibility:** N-Max is generally compatible with most other agricultural inputs. However, it is recommended to test for compatibility before mixing with other products.

By using N-Max, farmers can improve crop productivity, reduce environmental impact, and contribute to a more sustainable and resilient agricultural system.