



**AgriCare**  
TECHNOLOGIES

# R-MAX

**FOR HEALTHY PLANTS AND A  
SUSTAINABLE FUTURE**

October, 2024



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## INTRODUCTION

# Unlock the Power of Nature

## Nourish Your Soil, Grow Your Success

AgriCare Technologies is a company dedicated to providing innovative, sustainable solutions for agriculture. Our products contribute to environmental conservation and ecosystem restoration, while enhancing plant health, productivity, and quality.

**SDG 15: LIFE ON LAND**





# UNLOCK THE POWER OF NATURE FOR HEALTHY PLANTS

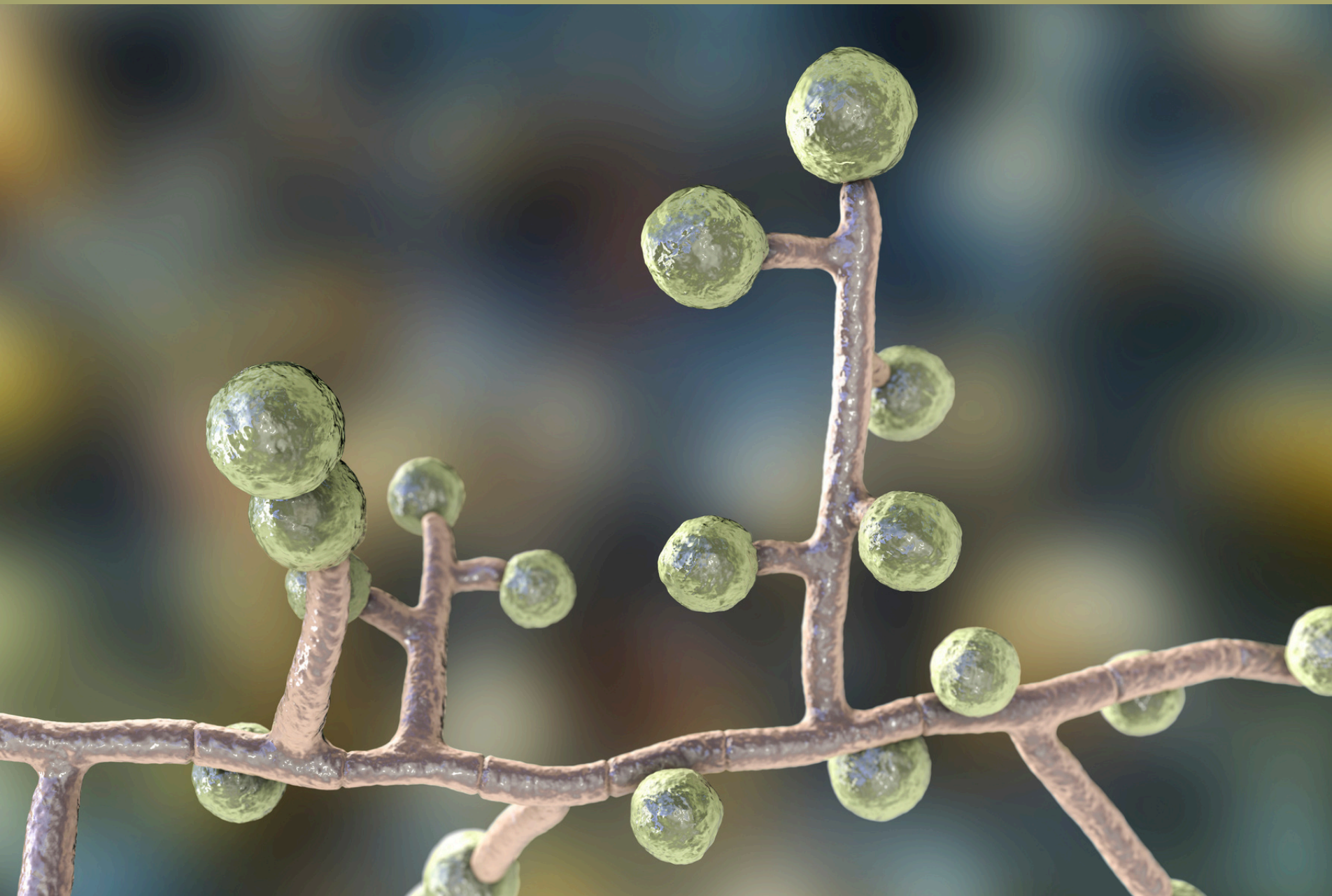
## R-Max

A groundbreaking agricultural solution that leverages the power of Vesicular Arbuscular Mycorrhizal (VAM) fungi to enhance plant growth and soil health.

SDG 2: ZERO HUNGER







# HOW R-MAX WORKS

**R-Max utilises VAM fungi to enhance plant growth. VAM fungi form symbiotic relationships with plant roots, improving nutrient uptake and root development. This leads to healthier plants and increased yields.**

**SDG 3: GOOD HEALTH AND WELL-BEING**





# BENEFITS

**R-Max offers a range of benefits for plants and farmers. By leveraging the power of VAM fungi, R-Max promotes robust root growth, enhances nutrient uptake, and improves soil health. This leads to healthier plants, increased yields, and reduced reliance on chemical fertilisers and pesticides. R-Max also helps plants to better withstand environmental stresses, such as drought and salinity.**



**SDG 12 RESPONSIBLE CONSUMPTION  
AND PRODUCTION**



# R-MAX INCREASE CROP YIELD

Improved Root Growth

Enhanced Nutrient Uptake

Increased Soil Health

Enhanced Disease Resistance

Improved Drought Tolerance



# INCREASED CROP YIELD



## Improved Root Growth

R-Max promotes robust root growth, enabling plants to access more nutrients and water from the soil, leading to healthier and stronger plants.



## Enhanced Nutrient Uptake

R-Max helps plants access essential nutrients, like phosphorus and micronutrients, that they can't usually get on their own, improving overall plant health.



## Increased Soil Health

R-Max improves soil health by boosting microbial activity, enhancing soil structure, and increasing organic matter. This benefits water retention, nutrient cycling, and reduces erosion.



## Enhanced Disease Resistance

VAM fungi can help plants to develop stronger natural defenses against diseases and pests, reducing the need for chemical treatments.



## Improved Drought Tolerance

R-Max can help plants to better withstand drought conditions by enhancing their ability to absorb water and nutrients from the soil.



# WATER EFFICIENCY

Enhancing water absorption and retention in the soil

SDG 6 CLEAN WATER AND SANITATION



## Improved Root Architecture

- VAM fungi enhance root networks.
- Expanded roots enable greater water absorption.
- Deeper roots reduce effects of surface water shortages.

## Increased Water Retention

- VAM fungi enhance soil structure by promoting aggregate formation.
- Aggregates improve soil water retention, minimizing runoff and leaching.

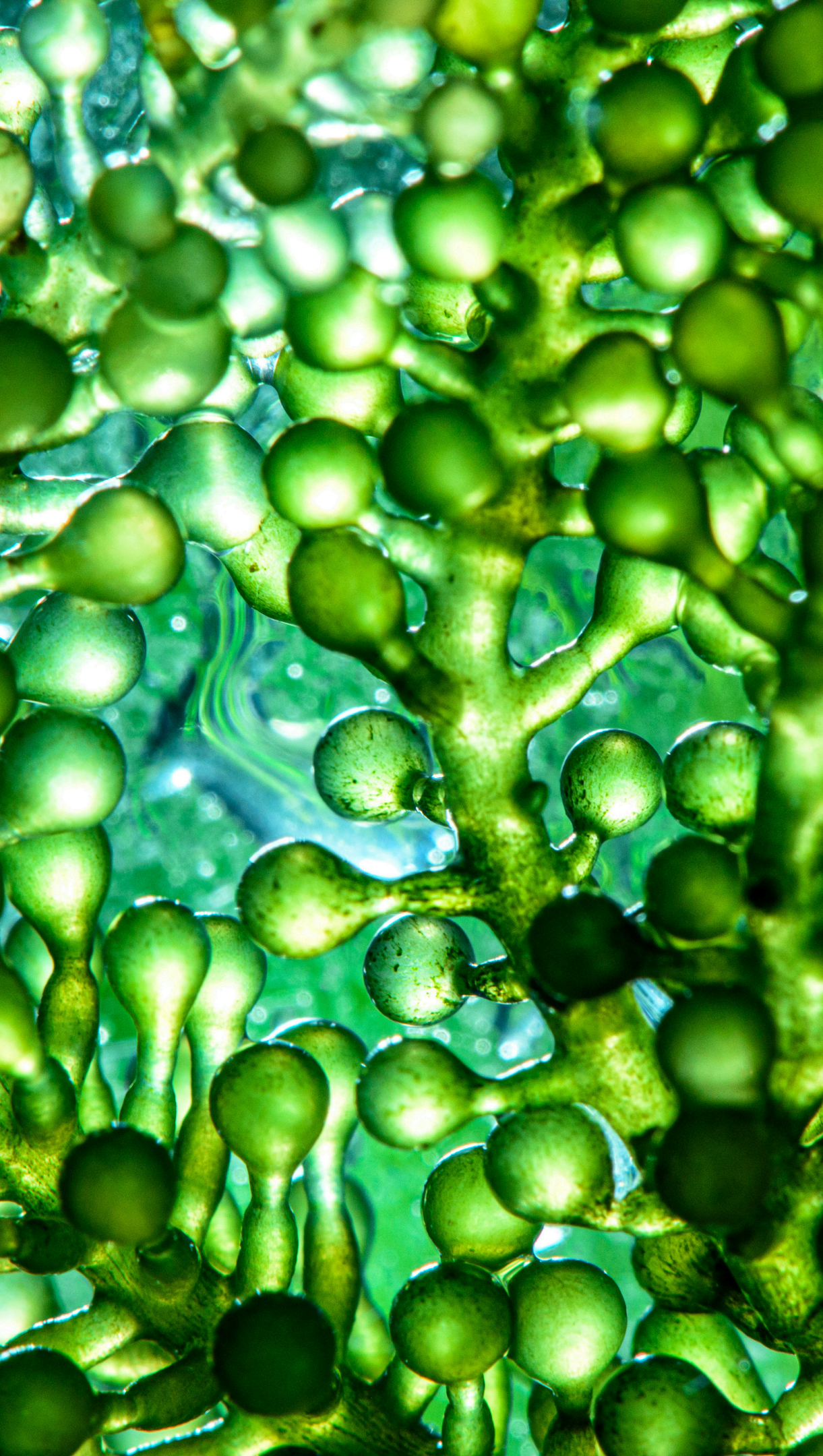
## Reduced Transpiration

- R-Max enhances nutrient uptake and plant health, indirectly reducing transpiration.
- Healthier plants with better nutrient absorption improve stomatal control, minimizing water loss.

## Nutrient Cycling and Water Use Efficiency

- VAM fungi enhance nutrient cycling and plant nutrient uptake.
- They lower the need for fertilizers, reducing water pollution and nutrient leaching.





# VALUE PROPOSITION



## **Enhanced Plant Health and Productivity**

R-Max boosts root growth, nutrient uptake, and overall plant health, resulting in higher yields and better-quality crops.



## **Improved Soil Health**

R-Max enhances soil structure, boosts organic matter, and promotes microbial activity for healthier, more productive soils.



## **Reduced Environmental Impact**

R-Max helps reduce chemical fertilizers and pesticides, minimizes water waste, and promotes sustainable agriculture.



## **Increased Profitability**

R-Max boosts farmers' profitability by enhancing crop yields, improving quality, and reducing input costs.



## **Long-term Sustainability**

R-Max enhances agricultural sustainability by promoting soil health and minimizing synthetic input usage.



# SDG REFERENCES



AgriCare Technologies is committed to sustainable agriculture and aligns with several Sustainable Development Goals (SDGs), including:

**2** ZERO HUNGER



R-Max enhances food security & reduces hunger by increasing crop yields & promoting sustainable farming practices.

**3** GOOD HEALTH AND WELL-BEING



R-Max promotes healthy & sustainable food production for farmers & consumers.

**6** CLEAN WATER AND SANITATION



R-Max can help to improve water use efficiency and reduce water pollution, contributing to clean water and sanitation.

**12** RESPONSIBLE CONSUMPTION AND PRODUCTION



R-Max promotes sustainable resource management and reduces the use of harmful chemicals in agriculture.

**13** CLIMATE ACTION



R-Max aids in mitigating climate change by cutting greenhouse gas emissions & promoting sustainable land management.

**15** LIFE ON LAND



R-Max contributes to the protection & restoration of terrestrial ecosystems by improving soil health & biodiversity.



# TEAM



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YOU**

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